

ALADDIN INTERIORS



NORTH AMERICAN
CONSTRUCTION
COMPANY
BAY CITY, MICHIGAN



LIVING ROOM, THE MASSACHUSETTS



OW often have you longed for your own home, and its comforts? The pretty paper you like, and the comfy fireside? You have envied a friend his home because it was his own, and he had the right to fix it up exactly to suit himself and his wife.

The most important thing on earth to any man and wife is their home—their nearest and dearest are in it—a part of it—and this is really what makes it “home” in every sense of the word. What keen enjoyment there is in the right to plan and make “home” likeable and livable and comfortable! No landlord to beg for new paper or plumbing; nobody else to consult when you believe a window-seat here or a clothes closet there will add to looks or convenience. Simply necessary to agree on what you want, and do it. Then every penny you spend counts in improving your own investment. There is nothing too good for you in your own home.

THE HOUSE ITSELF

You have seen in our catalog that our Aladdin houses' present attractive appearances outside. In this book we show you how beautiful these houses look inside. These photographs have been sent to us by grateful men and women whom we have helped to own their own homes.



DINING ROOM, THE MASSACHUSETTS

THE INTERIOR OF THE HOUSE

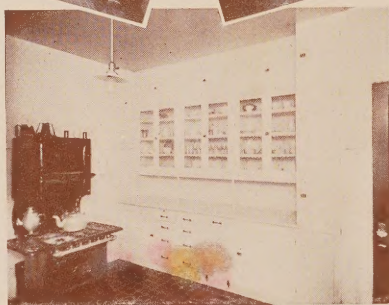
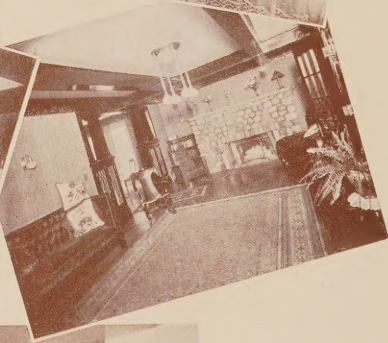
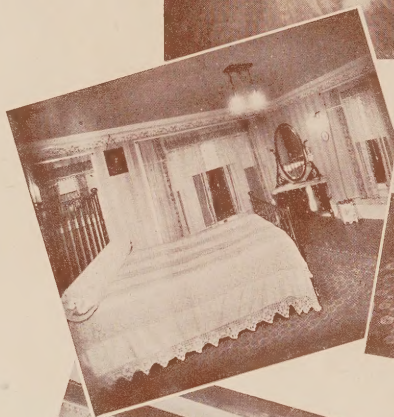
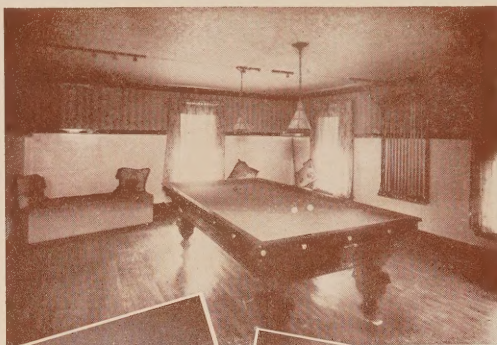
The inside of the house reveals more to the observing eye, in workmanship, in material, and finish, than the exterior. Defects in material on the outside can be covered with paint, but inspection is never so close as on the inside. Here you find the bare wood, usually covered only with oils, stains, or varnishes. A knot, a rough surface, a spot of sap, is always glaringly apparent.

Satisfaction comes, then, from a knowledge that your window casings, door casings, stairway, railings, baseboard, and other woodwork are clear, free from the tiniest defect, sanded perfectly, and made from the purest and clearest lumber that grows.

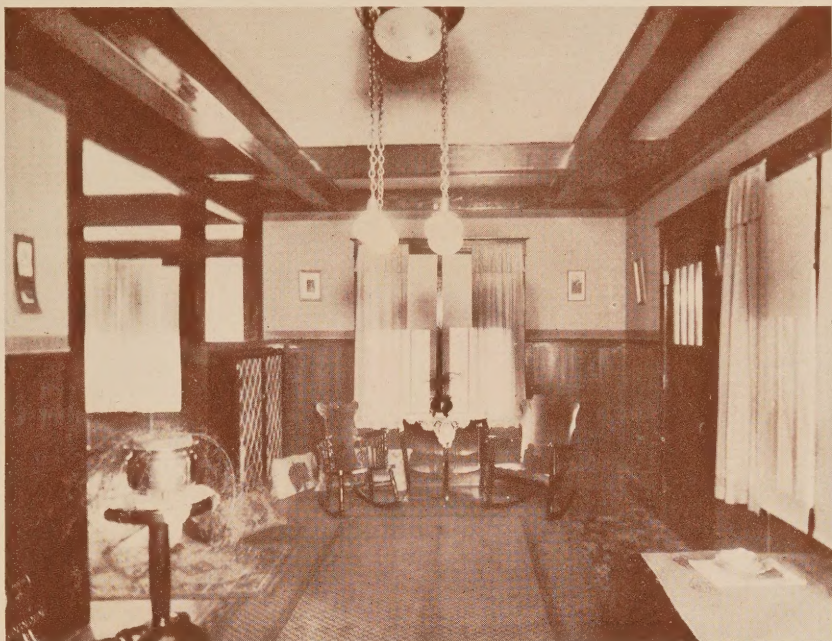
You like to know also that in design it is modern; of the kind that is used in the finest houses; that it can be treated to any kind of finish in harmony with the decorative plan you choose. Such is the character of the interior finish you will receive with your Aladdin house.

YOUR HOME FURNISHED IN HARMONY

Have you ever thought how simple and easy it is to have your home artistic — beautiful — harmonious — if you go about it the right way? It is not difficult and certainly not one cent more expensive than the common, everyday kind. The key to this result is



INTERIORS, THE MASSACHUSETTS: BILLIARD ROOM, TWO BED ROOMS, ARCH
BETWEEN LIVING ROOM AND DINING ROOM, LIVING ROOM, KITCHEN



LIVING ROOM, THE WINTHROP

planning details, planning little things—related things; proper thought in selecting colors—colors that are harmonious, that do not clash—colors that blend into each other and are pleasing to the eye—soothing. You probably have a preference for certain shades or colors for the outside painting. You like certain shades or tints for the inside. Your simple suggestions, as expressed to us, will be worked out in detail by our Department of Service. These plans will follow right through from the exterior colors for body and trimmings to the interior wall finishing for each room, suggestions for woodwork treatment, curtains, carpets, rugs, etc.



ARCH, THE WINTHROP



DINING ROOM, THE WINTHROP



HALL AND DINING ROOM, THE BIRMINGHAM

Turning from the decorative feature, you contemplate the possibilities of the grounds, planting of shrubberies, vines, flowers, and their arrangement. The landscape branch of the Department of Service will furnish ground-plan sketches, showing arrangements of drive, walks, kinds of plants, etc. This service is a part of every transaction on request for it by our customers, and there is no charge whatever.

BUILT-IN FURNITURE

Our mills are thoroughly competent to furnish anything in the way of special finish or built-in furniture from the simplest to the most elaborate and ornate. We have constantly in stock all the finest woods used for interior finish — mahogany, oak, redwood, red gum, poplar, white wood, birch, red cedar, cypress, maple, and pine. These materials are, of course, furnished at an additional cost — but exactly at cost — that is, the difference in what the more expensive woods cost over our clear yellow pine.

Buffets, window-seats, bookcases, chests of drawers, kitchen furniture — all these will be furnished to suit your individual requirements at practically cost to us.

Unless you write us, unless you talk with us, it is most difficult for us to help you, or assist in centering your ideas on what most



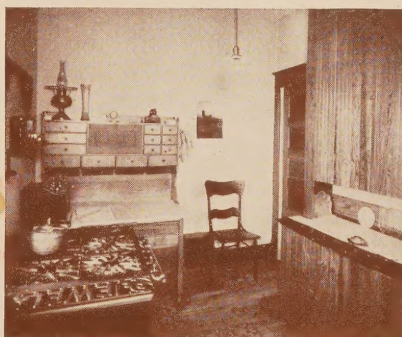
LIVING ROOM, THE JERSEY

fully meets your needs. You like to talk with your family, your friends, about the home you are planning on. Talk with us; write us about it. We are glad to have you do this and, of course, you are under no obligations in doing it. We have been of help in many ways to hundreds and hundreds of our friends. Surely our wide experience will be of value to you. In this little book we have tried to show you something of the results of our work with others. Put us to the test — for you.

NORTH AMERICAN CONSTRUCTION CO.
BAY CITY, MICHIGAN



DINING ROOM, THE JERSEY



KITCHEN, THE RODNEY



ARCH AND LIVING ROOM, THE SUBURBAN

CENTER MARSHFIELD, MASS., July 25, 1909.

GENTLEMEN:— I am sending you a photograph of your Newport as it stands here facing the old ocean. I think that it is far ahead of the photograph you show in your catalog.

If I had not said anything before about your kindness in sending the extra columns, and other things, it was that I wanted to see them in place, not that I did not fully appreciate what you have done in extras for me.

The front door is a beauty, and I hope some day to have the pleasure of showing you my cottage by the sea. The porch is greatly admired by visitors and passers-by.

I never was one of the gushing kind, so when I say I appreciate all you have done for me, and thank you with all my heart, it means a good deal from

Yours truly,

MRS. J. R. DAME.

LONG LAKE, MINN.,

June 22, 1911.

DEAR SIRs:— Your check received, and that fixes everything up all O. K. The house is satisfactory in every way and it is as cosy as can be; it is very neat in appearance from the outside and inside, and I think will be warm enough in the winter.

Any business I can send your way I will, as there are quite a number of people looking at the house and more coming.

Respectfully yours,

D. M. JORGENSEN,

R. F. D. No. 1.



DINING ROOM, THE SUBURBAN



HALL, THE SUBURBAN

LOUISVILLE, KY., Sept. 1, 1911.

GENTLEMEN:—Am sending you under separate cover, by mail, four views of the "Kentucky," which I trust will meet with your approval.

The place is just as pretty as it looks on the picture, in fact, more so. Mrs. Brown is more tickled with it every day.

If you ever have prospective buyers who hesitate on the quality or service you give, please send me their names, and I can convince them in a few words that any one contemplating building can do no better than allow the North American Construction Co. to serve them.

My kindest personal regards.

202 W. Main St.

Yours very truly,

R. BROOKS BROWN.

LEOMINSTER, MASS., July 15, 1910.

GENTLEMEN:—I received the house that you shipped to me on the 27th at Leominster on the 11th of July. The freight bill was \$19.32, and can say that I am very much pleased with the stock. Mr. Burditt, of Leominster, has been to see the lot of lumber and thinks it O. K. He built a \$6,000 house, so knows what your stock is. Mr. Geo. Spencer, of Leominster, Mass., was so pleased with looks of the stock that he called for your address to get the catalog. I think Mr. Burditt will send for a house. He thought he would.

Thanking you for all favors received, I remain,

Respectfully yours,

Box 177.

GEO. C. KEYES.



BED ROOM, THE SUBURBAN



DINING ROOM, THE MELROSE

PROVIDENCE, R. I., March 10, 1910.

DEAR SIR:— Your house has been erected and photo is sent under separate cover. It went together smoothly and readily, and makes a much better appearance than your catalog cut. All the stock was of the first grade, and everything gave the greatest satisfaction. Wishing you every success, I remain,

Yours truly,

C. H. ROBINSON.

103 Elm St.,

So. BREWER, Me., Sept. 2, 1911.

DEAR SIR:— Received your favor of August 29th. Thank you for the same.

The house is not yet completed; as soon as it is and the land is cleared and smoothed up in some form, will have photographs taken and sent you.

Yours sincerely,

ARTHUR H. NORWOOD.

TROY, N. Y.

GENTLEMEN:— Your kind letter received. Will send you photograph in a few days.

The house is very pretty and more than meets my expectations. You have certainly been very generous with your lumber, which is of good quality. I have enough left over to build an addition on the kitchen.

Thanking you for all you have done in helping me to secure a home, I remain,

Yours very truly,

MRS. JAS. M. GROSJEAN.

Sycaway, Care Wendall.



HALL, THE ELGIN



DINING ROOM, THE PORTLAND

CHICAGO, ILL., August 2, 1911.

DEAR SIR:—I am enclosing herewith picture of the Oakland bungalow which I purchased from you last summer and erected at Hokah, Minn.

I did not have an opportunity of seeing this place until a few weeks ago and was certainly very agreeably surprised; am more than satisfied with the way it turned out. It is one of the classiest little places I have ever seen. You can refer any one to me who contemplates purchasing the "Oakland."

Yours very truly,

116 S. Hamlin Ave.

EDWARD C. HAYMAN.

TROY, N. Y., Nov. 25, 1912.

MY DEAR SIR:—Now, as to my deal with you. I can't find words to express my thanks. I am more than thankful, and am pleased to say that everything was far better than I expected, and nothing short, and now I have a pleasant home and when my friends come to see me they are pleased with it, and I have lots of my friends the same, and have nothing but a word of praise for you, and will do all I can for your benefit and prosperity. You may refer any one to me and anything I can do for you, please let me know. I estimate a saving of \$264, and to you I must say you gave me a good bargain.

Hoping for your prosperity, I remain
your friend,

ROBT. SCHERMERHORN.

R. F. D. No. 3.



LIVING ROOM, THE PORTLAND



HALL, THE BRENTWOOD

MONTICELLO, N. Y., Jan. 14, 1911.

MY DEAR MR. SOVEREIGN:—In reply to your letter of January 11th, I would say that in erecting the Gambrel houses that I bought from you, I put into them all of the improvements, as you will see by the photos that I sent you. These houses as they are now completed are paying me 10 per cent. on \$2,500, and they are not in the market for sale. I have had a cash offer of \$2,250 each for two of them. But I am holding them for more money.

Yours very truly,

LUTON LANDFIELD.



LIVING ROOM, THE BRENTWOOD



DINING ROOM, THE BRENTWOOD

We are very much pleased with our house and also your way of doing business, everything was just as represented. I hired experienced carpenters to put it up, and will say that there isn't a better house in the country for the size of it.

GLENN WILLIAMS,
R. F. D. No. 3. Galena, Ohio.



LIVING ROOM, THE BIRMINGHAM

BROCKTON, MASS., March 15, 1911.

GENTLEMEN:— The Newport Aladdin house which I erected at Pocasset is entirely satisfactory. I am more than willing to recommend your houses and your fair dealing with us. I do not care how strong you word the letter, I will be glad to sign it.

14 Center St.

Yours very truly,

CHARLES R. HILLBERG.

Care of "Blairstown Press," BLAIRSTOWN, N. J., August 30, 1911.

DEAR SIR:— The Suburban house is practically finished and has been occupied a few days. We, and everybody else, are pleased with it. Everything for it was found except the fastenings for the casement windows in the living and dining rooms.

I do not know what kind they are supposed to have, but should think that bolts would answer the purpose. I cannot get them of the same material here, so please send seven by mail. Would also like an extra hinge for the large casement window, which is rather heavy for two small hinges.

You can refer inquiries concerning this house to me, being assured that I will speak well of it.

Yours truly,

D. C. CARTER.

ASBURY PARK, N. J.

GENTLEMEN:— I thank you very much for your courteous letter and for the inclosed check. Allow me to congratulate you on your unfailing courtesy throughout our business dealings.

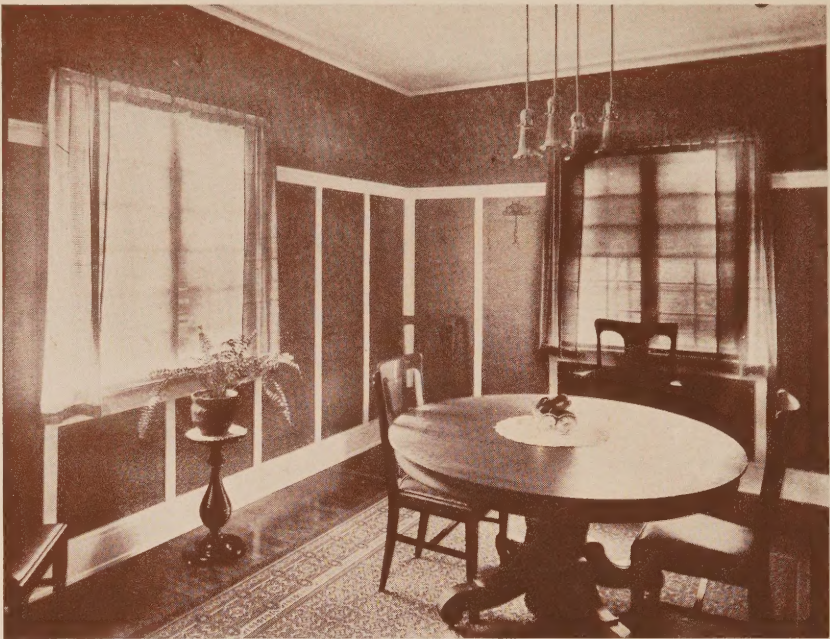
I am very well pleased with my side of it and shall be glad to recommend your firm to my friends, or to show my bungalow to any prospective customers of yours who wish to see as well as read.

Wishing you all success in your business, I remain,

Sincerely yours,

1205 Fifth Ave.

GEO. A. GENZMER.



DINING ROOM, THE GEORGIA

MIDDLE HADDAM, CONN., April 7, 1909.

Herewith I enclose a number of views taken of my cottages, which are now completed. I have had a great many visitors to look at them from this vicinity and every one compliments me on their attractive appearance. I certainly am proud of them. Like them better every day. You notice I added a rustic porch to one of them.

Yours truly,

BENJ. H. McLEAN.

WASHBURN, N. D., June 13, 1910.

Car Wisconsin Central 12142, containing lumber and other materials for my house, arrived here April 23d.

I employed two first-class carpenters to do the work, and have one of the best houses and most convenient, that is for its size, in Washburn. The house sets on a substantial concrete foundation, and we have a good sized cellar with trap door leading to cellar from pantry.

As soon as I get things picked up a little better about the premises I will have a photograph made of the house and send one to you.

I would not be surprised if you should receive inquiries and probably orders from contemplative home builders here who have seen my house and to whom I have expressed my entire satisfaction.

Yours very truly,

C. F. MAENNEL.

I must praise you for your straight dealings with me and am more than pleased with my transaction. You will find in me a booster for the Aladdin houses, wherever I go, and if I should build again, I shall be very pleased to give you my order.

W. J. BERRY,

Care of State Soldiers' Home, Hot Springs, S. D.



DINING ROOM, THE HOPETON (SPECIAL)

I wish you could see the house. You certainly would be proud of it. Almost every day visitors are coming to see it and I am more than pleased to recommend your firm and the honest and gentlemanly treatment we have had at your hands. Before purchasing the house of you, I wrote to at least six different people who had bought your houses, in as many different parts of the United States, asking about you. In every case they had only words of praise. Now I shall consider it a privilege to give any who may request it our experience in buying a Readi-cut house. We have to thank you for making it possible to own our own home.

J. W. BARBER,

Box 45 B, Ossining, N. Y.

What pleased us the most was the way all material was marked, and fitted so accurately into the different places.

MRS. F. F. HILLENBRAND,

R. R. Ave., Prospect Heights, Englewood, N. J.

WHAT OUR CUSTOMERS ACTUALLY SAVED

I consider I have saved \$500.00—S. PETRUS, Linden, N. J.

\$390.00—MR. JOHN COLLINS, Denver, Iowa.

\$400.00—MR. W. C. COLT, Gilroy Cal.

\$450.00—MR. J. WILSON, Webster, Texas.

\$500.00—MR. A. PEELER, Malden, Mass.

\$300.00—MR. E. W. COPELAND, Libertyville, Iowa.

\$150.00—MR. L. PENNINGTON, Detroit, Mich. (383 Garland Ave.).

\$350.00—MR. S. A. HOWES, Battle Creek, Mich.

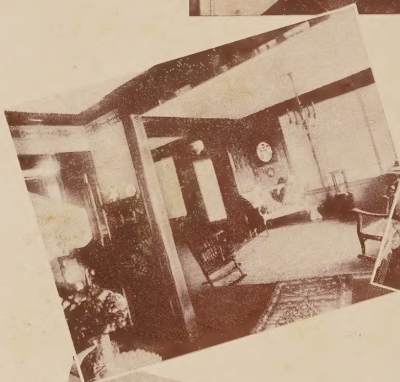
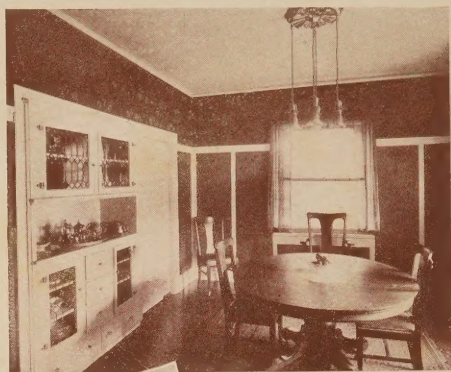
\$600.00—MR. J. H. NICKELSON, Chicago, Ill. (1217 Hood Ave.).

\$200.00—MR. JOHN LUKE, Cottonwood, Cal.

\$500.00—MISS NANCY KEOWN, Keown, Pa.

\$300.00—MR. CHAS. H. PRINGLE, Ortega, Fla.

33%—MR. E. M. SWIGGETT, Supt. Parks, Utica, N. Y.



INTERIORS: DINING ROOM, THE ROMEO; LIVING ROOM, THE ALBANY; DINING
 ROOM, THE ALBANY (REVERSED); LIVING ROOM, THE TEXAS; DINING
 ROOM, THE TEXAS; DINING ROOM, THE HUDSON